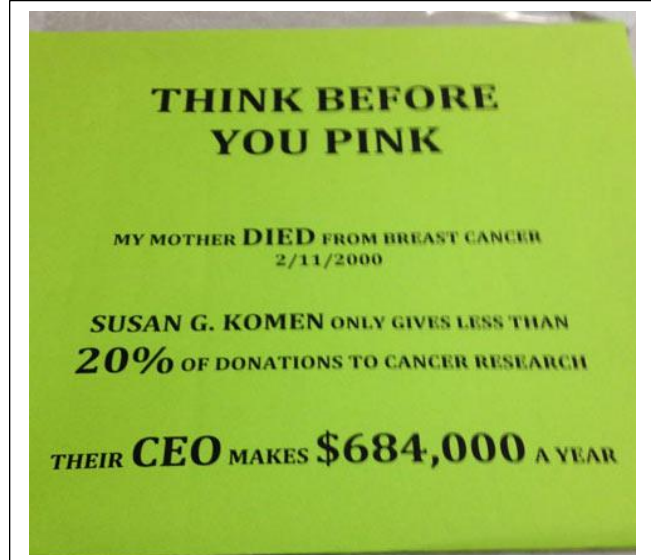


There are many charities doing amazing things. Charities should be judged on the overall effectiveness and contribution they are making not what the CEO's salaries are. It certainly takes a lot to operate a charity organization...



THINK BEFORE YOU DONATE

The American Red Cross
 President and CEO Gail J. McGovern
 Yearly Compensation = Over 1 million plus expenses in 2010

Kids Wish Network
 Claims 100 percent of its profits are donated to the Kids Wish Network's Guardian Angel Fund, but in actuality 85% goes back to the solicitors.

The United Way
 President Brian Gallagher
 Yearly Compensation = \$717,076 plus expenses

UNICEF
 CEO Caryl M. Stern
 Yearly Compensation = Over \$500,000

GOODWILL
 CEO Jim Gibbons
 Yearly Compensation = Over \$700,000 in 2011

CEO Abby Land
 Compensated: \$200K Annually
"Although receiving multi-million dollars in donations, the Charity claims a deficit of nearly a million dollars"

MARCH OF DIMES
 It is now called the March of Dimes because only a dime for every 1 dollar is given to the needy.

"Only pennies from the actual donations go to the UNICEF cause - less than \$0.14 per dollar of income."

The worst (dollar) performers of nine categories are health and second worst are the hospital foundations.

Red Cross: .23 cents of each dollar of donations received.

Charitable Donations Are Diminishing Because Statistics Show Less than .56 cent of your dollar goes to the cause.



Kickin' It® is created to empower & inspire childrens' creativity, imagination, self-expression, passion & dreams positively impacting them to overcome negative obstacles that would inhibit them from developing into strong, independent, healthy functioning members of society.

BULLYING... We're Kickin' It 100% Every Donation Directly Impacts the Organizations Mission, General Purpose and Programs

The CEO/Founder Receives -Zero Dollars- in Compensation